

SHAWN HONNICK

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Dedicated Web Manager experienced in development and cross-channel content management.

- Coding: 10 years experience spanning multiple facets of programming, content and design
- CMS: Enterprise, open source and proprietary systems
- Project Management: Combining efforts of partner teams, bringing objectives into fruition

Creative Web Designer with knowledge of best practices and how users interact with the web.

- Web site development experience: XML, CSS, PHP, AJAX and Javascript
- Content and media development: Content, design and technical writing
- Developer: Platform design/implementation of interactive portals, mobile and microsites

Well-informed IT Consultant able to effectively convey expert advice and formulate ideal strategies.

- Provide mission critical insight to high level project overview and planning
 - Manage external agencies in developing and enhancing web and online strategy
 - Analyze, report on and implement change while mitigating disruption to web architecture
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Software: Visual Studio 2008, Windows Server 2008, SharePoint, MySQL, ASP.NET, Adobe CS3

Relevant IT Experience, March 2000 – March 2009

Sprint Reston, VA August 2007 – March 2009

Sprint.com Digital Lounge Content Manager, Content & Design Team

- Lead strategic thinking and marketing efforts in development of content for Sprint.com
- Plan, pilot and launch new techniques to streamline content and improve usability
- Utilize CMS to publish web copy, graphics and Omniture tracking code
- Manage contractors for multiple programming and technical writing projects
- Ensure the quality and integrity of all digital media web content published

Comsys (Sprint Contractor) Reston, VA January 2007 – August 2007

Web Writer, Sprint Content & Design Team

- Manage web writing projects, meeting deadlines in support of Content & Design Manager
- Analyze business requirements and develop appropriate content for the web
- Author technical procedures to improve processes
- Invited by team management to convert to Sprint FTE.

Textamerica.com LLC San Diego, CA September 2002 – June 2006

Online Community Manager

- Developed social networking portal, implementing first-ever "moblog" community features
- Planned proprietary CMS, intranet and communication systems for company startup
- Responsible for prompt customer support page updates for large online community.

Beginware.com Gaithersburg, MD April 2001 – September 2002

Web Developer

- Developed concept and designed proprietary systems for new support service site portal
- Created marketing plan and initiated test marketing to businesses and consumers
- Determined business priorities and finding requirements for support services

Department of Sanitation, New York, NY March 2000 – April 2001

Web Architecture Consultant

- Charged with bringing DSNY web site into Section 508 Accessibility compliance (ADA)
- Evaluated all options and presented MIS Director with proposal for updates
- Developed code and implemented changes to DSNY web site for compliance

Education

Western Michigan University Kalamazoo, MI June 1992

Marketing and Distribution

Company sponsored full curriculum summer course for management training program.

Montgomery College Rockville, MD September 1986 – May 1989

Computer Science, programming and general studies.